



CREATIVE  MC  
NEW  
ARRIVALS

2025



The latest drops  
with tips from our  
**2025 Swag  
Trend  
Predictions**



Our Brand Stylists are just back from our biggest industry event where they unearthed the best of what's new to keep you on trend.

From exciting new minority-owned brands to breakthroughs in AI and sustainability to fresh takes on merch staples, we're seeing our 2025 predictions play out in ways even we didn't see coming!

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5

**NEW MATERIALS AND INNOVATIONS**

**CULTURE CONNECTIONS**

**EXPERIENCE-FIRST VALUES**

**SAVVY SPENDING**

**CREDITS**

Concepts, product curation, and copy by CreativeMC's in-house team with Creative Direction by Camilla Behrens of Behrens Studio. Non-product photography courtesy of Unsplash.

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### Eco-Friendly

These products are beneficial or not harmful to the environment. Many of our partners are also members of 1% for the Planet.



### Minority-Led

These companies are owned or led by an executive from an underrepresented community, including BIPOC, AAPI, Indigenous People, LGBTQ, and women.



### Price Points

\$ = \$1-\$30  
\$\$ = \$31-\$75  
\$\$\$ = \$76-\$150  
\$\$\$\$ = \$151+



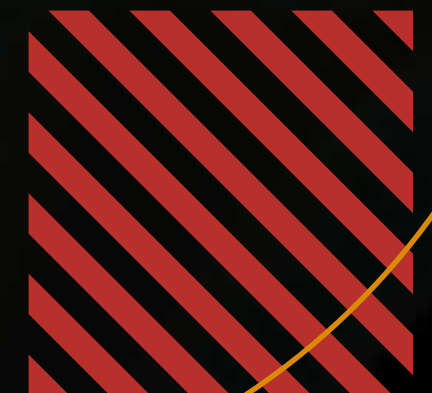
### Social Impact

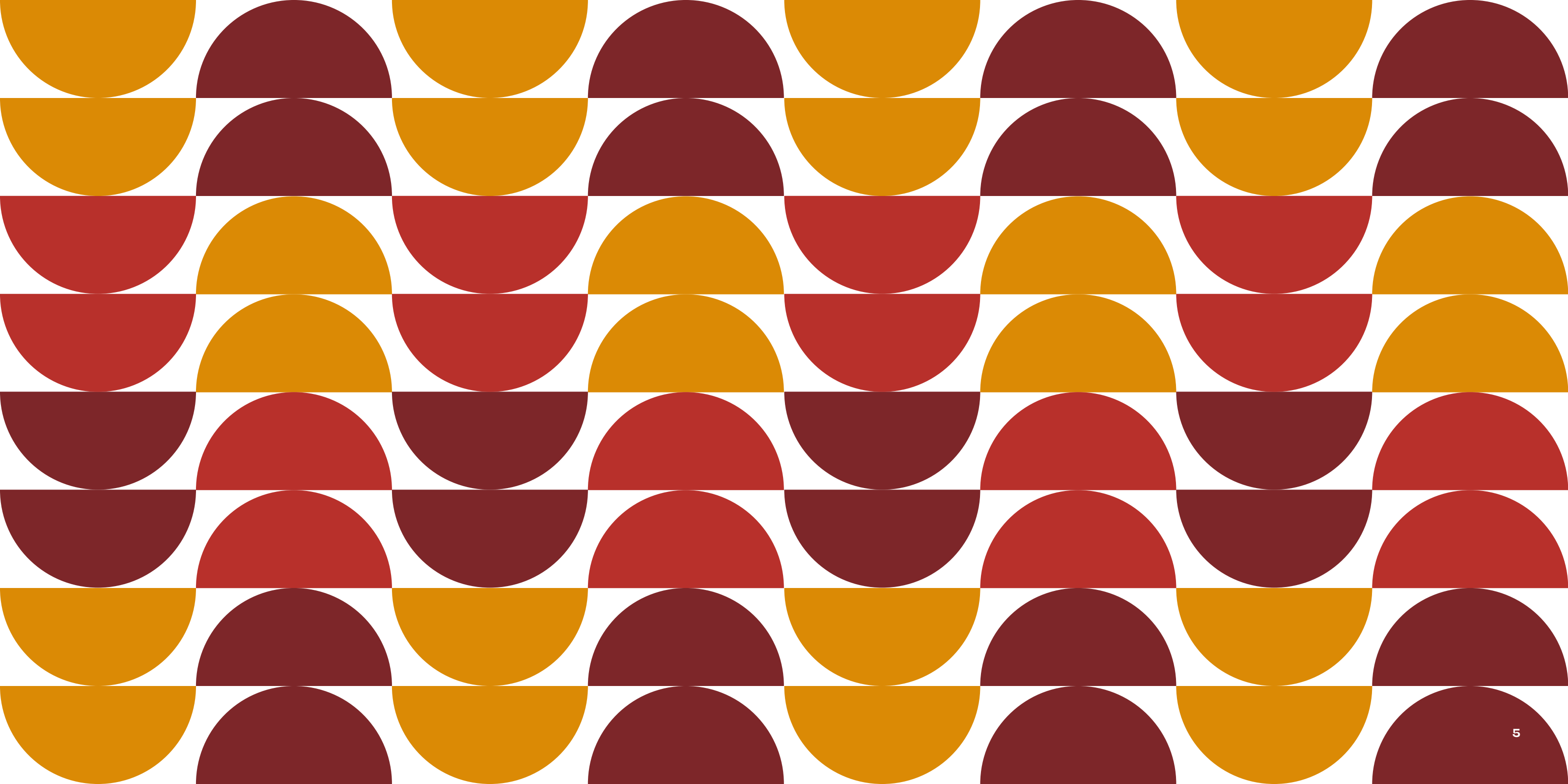
These brands contribute a portion of profits to social causes and/or are committed to ethically sourced materials.



### More Colors

These items are available in more colors than are reflected in the product imagery.







# Apparel

*“Maximalism makes a vibrant return with rich colors, elaborate patterns, and layered textures.”*

BIANCA SALDANA,  
SENIOR BRAND STYLIST





# Apparel

2025 NEW ARRIVALS



**KNOWN SUPPLY PERFORMANCE HAT**  
\$  
🌿❤️🌈



**IMPERIAL MESH WIRE CAP**  
\$\$  
🌿❤️🌈



**OUTDOOR RESEARCH DOWN JACKET**  
\$\$\$  
🌿❤️🌈



**SOCK 101 CUSTOMIZABLE GOLF SHOES**  
\$\$  
🌿❤️🌈



**STORMTECH FLEECE SHACKET**  
\$\$\$  
🌿❤️🌸🌈



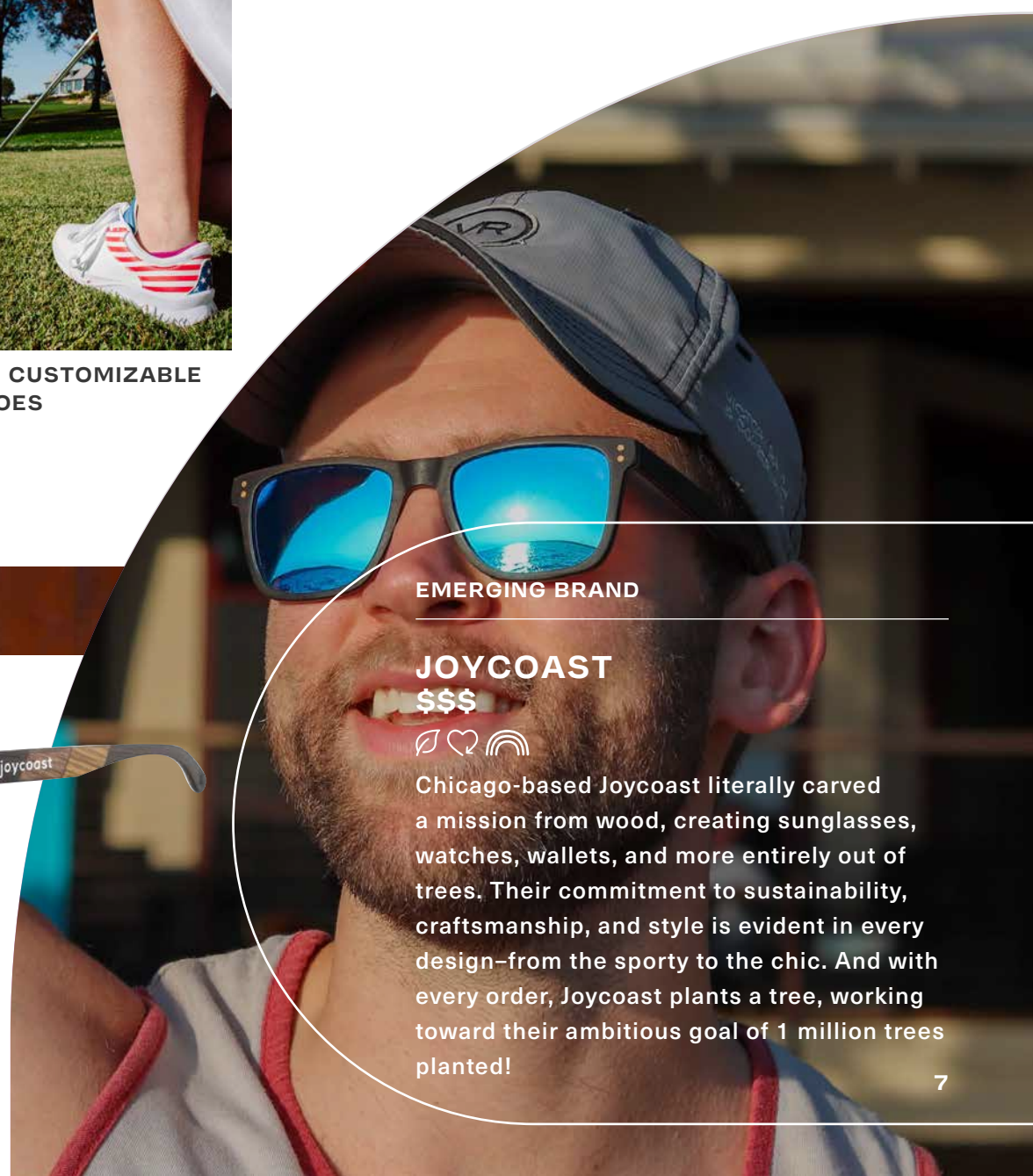
**EDDIE BAUER PACKABLE QUILTED VEST**  
\$\$  
🌿❤️🌈



**FAHERTY HERRINGBONE JACKET**  
\$\$\$\$  
🌿❤️🌸



**JOYCOAST SUNGLASSES**  
\$\$\$  
🌿❤️🌈



EMERGING BRAND

**JOYCOAST**  
\$\$\$  
🌿❤️🌈

Chicago-based Joycoast literally carved a mission from wood, creating sunglasses, watches, wallets, and more entirely out of trees. Their commitment to sustainability, craftsmanship, and style is evident in every design—from the sporty to the chic. And with every order, Joycoast plants a tree, working toward their ambitious goal of 1 million trees planted!



# Apparel

2025 NEW ARRIVALS

## 2025 SWAG TREND PREDICTIONS

“Our 2025 trend predictions are more than a glimpse into the future—they’re a fusion of bold creativity, cultural insights, and industry knowledge.”

GLENN PATTON,  
MARKETING DIRECTOR

COTOPAXI  
WINDBREAKER  
\$\$\$  
🌿❤️🌈



VARLEY  
JACKET  
\$\$\$  
🌿🌈



KASHWERE  
AZTEC JACKET  
\$\$\$\$  
🌿🌸🌈



CARHARTT  
STORM JACKET  
\$\$\$  
❤️🌈



STANLEY/STELLA  
CHANGER 2.0  
\$\$  
🌿🌈



THE NORTH FACE  
FLEECE  
\$\$\$  
🌿❤️🌈



FOSSA APPAREL  
SOFTSHELL HOODIE  
\$\$\$  
🌿❤️🌸🌈



MARINE LAYER  
PUFFER VEST  
\$\$\$  
🌿





# Apparel

2025 NEW ARRIVALS



**BELLA + CANVA  
HEAVYWEIGHT TEE**  
\$\$\$  
🌿❤️



**OGIO  
WOMEN'S TRANSCEND ZIP UP**  
\$\$  
🌿❤️🌈



**SUPASOFT  
PREMIUM HOODIE**  
\$  
🌿🌈



**POP! PROMOS  
PRINTED LACES**  
\$  
🌈



**RHONE  
WEEKEND PULLOVER**  
\$\$\$  
🌿❤️🌈



**TYCA  
EMBOSSSED DENIM JACKETS**  
\$\$\$



**VNTNA ON DEMAND  
KNIT PROGRAM**  
\$\$\$  
🌿❤️🌈



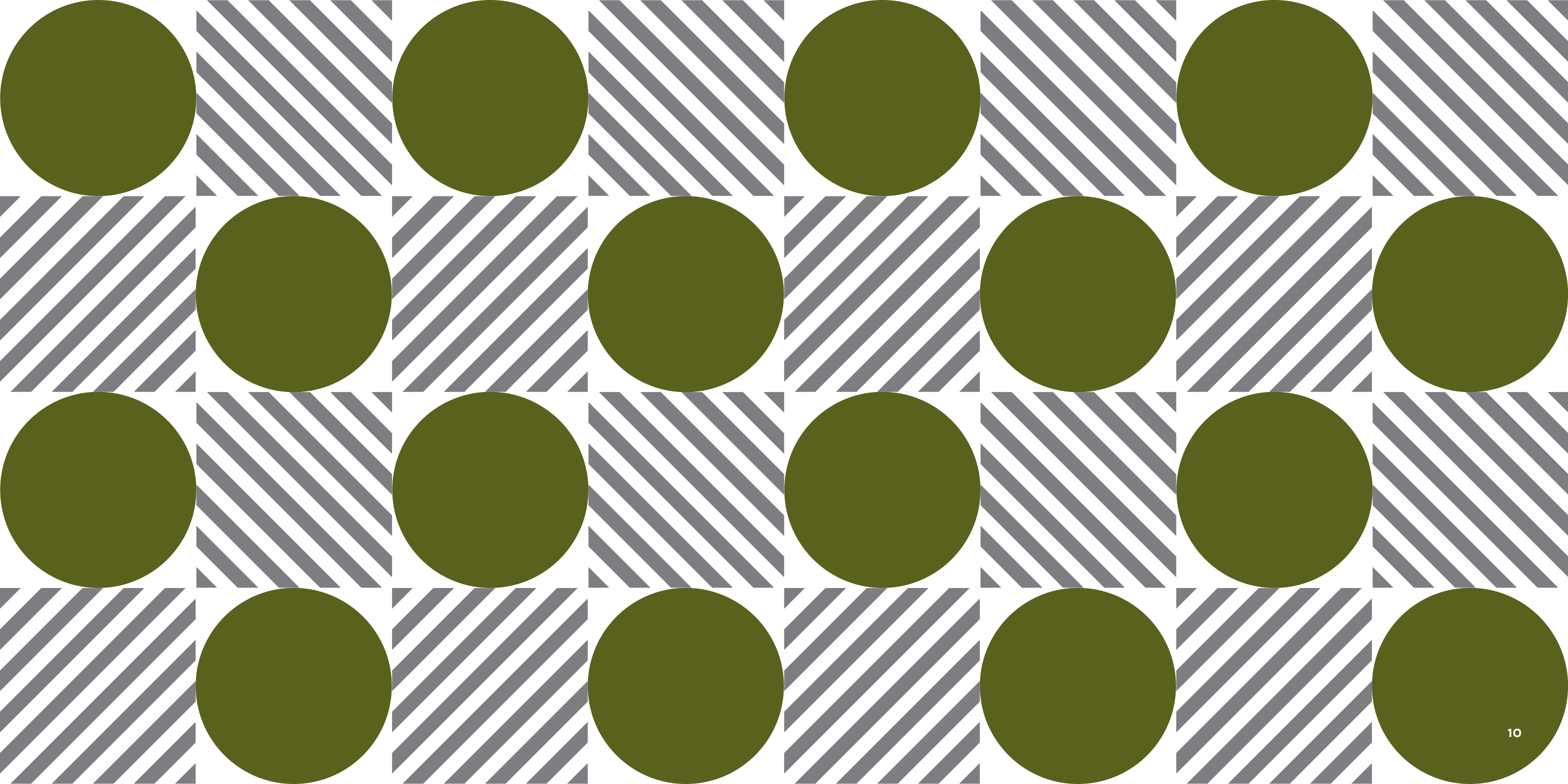
STYLIST PICK

**HARI MARI MULE SLIPPERS**  
\$\$\$



"Hari Mari's comfy footwear was inspired by the co-founders' quest for comfortable, durable flip flops on a trip to Indonesia. Their waterproof leather alternatives were a hit with our team! Hari Mari has expanded their line to include cozy slippers and socks that blend effortless style and unmatched comfort."

MARY HAAS,  
SALES AND OFFICE ADMINISTRATOR





# Bags & Travel

*“Practicality meets purpose—  
when swag adds value, it’s a  
gift that keeps on giving.”*

DOMINIQUE YANG,  
JUNIOR BRAND STYLIST



# Bags & Travel

2025 NEW ARRIVALS



COYUCHI  
ROBE  
\$\$\$\$  
🌿❤️🌸☀️



BLACK AND BLUM  
LUNCH BAG  
\$  
🌿☀️



OAKLEY  
BLACKOUT BACKPACK  
\$\$\$  
🌿❤️



COMPACT TRAVEL UMBRELLA  
WITH CASE  
\$  
🌿❤️

TREND PREDICTION

## REVIVE MESH TOTE

\$



This tote embodies the trend towards savvy spending, where style and functionality are blended effortlessly. Crafted from recycled materials, it's light, breathable, and features speckled cord shoulder straps that double as a secure holder for a yoga mat, towel, or jacket. The perfect bag to take from workout to weekend!



THE FOLDIE  
\$\$\$  
🌿🌸☀️



SPECTOR & CO  
DUFFLE  
\$\$  
🌿❤️☀️



QUINCE ITALIAN LEATHER  
CONVERTIBLE BACKPACK  
\$\$\$\$  
🌿🌸☀️

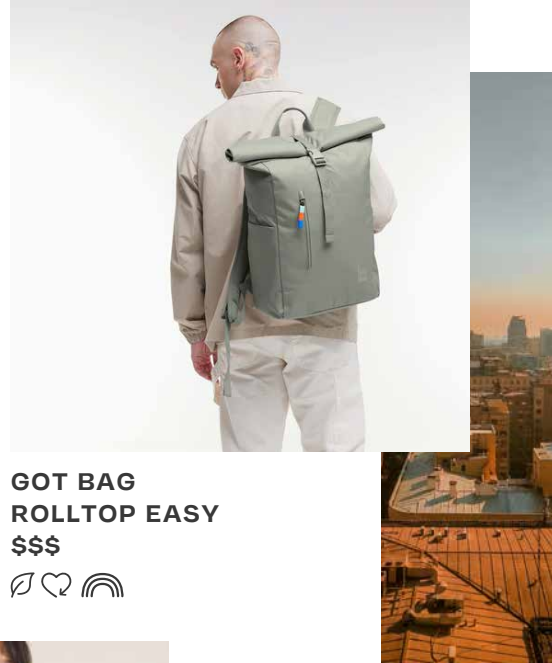


# Bags & Travel

2025 NEW ARRIVALS



**CADENCE TRAVEL CAPSULES & PARCEL**  
 \$\$  
 🌿🌀🌈



**GOT BAG ROLLTOP EASY**  
 \$\$\$  
 🌿❤️🌈



**BAGGU PUFFER SNOOPY SET**  
 \$\$  
 🌿❤️🌀🌈



**TRAVISMATHEW GIMME COOLER**  
 \$  
 ❤️🌈



**NIKE SMALL DUFFEL**  
 \$\$  
 🌿❤️🌈



**MARINE LAYER CURDORROY FANNY PACK**  
 \$\$  
 🌿❤️🌈



**MERCER + MEDDLE EXPANDABLE WEEKENDER**  
 \$\$  
 🌿❤️



**BROOKSTONE CLASSIC MICROBEAD NECK PILLOW**  
 \$\$



2025 SWAG TREND PREDICTIONS

“Opting for items that blend practicality with a touch of indulgence reflects the mindful, intentional purchasing choices that will resonate with your audiences in 2025.”

ASHLEY SEM,  
 JUNIOR BRAND STYLIST

# Bags & Travel

2025 NEW ARRIVALS



COMFY-GRIP  
ID TAG  
\$  
🌿❤️



OUT OF THE WOODS  
MICROTOTE  
\$  
🌿🌈



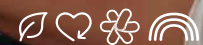
FLIP AND TUMBLE  
CROSSBODY  
\$\$  
🌿🌸🌈



RAINS  
COSMETIC BAG  
\$\$  
🌿🌈

STYLIST PICK

## BREVITĒ BACKPACKS \$\$\$\$



"I'm obsessed with the gorgeous new colors Brevitē is showing for Spring, including lavender, yellow, poppy, blush, and misty blue. These backpacks are also recycled and the brand supports homeless relief."

CLAUDIA SANCHEZ,  
BRAND STYLIST ASSISTANT



OGIO  
PICKLEBALL BAG  
\$\$\$  
🌿❤️🌈



CALPAK  
LAPTOP DUFFEL  
\$\$\$  
🌸🌈







# Drinkware

*“Thoughtfully curated swag is a meaningful way to reinforce your company culture.”*

---

LISA GRUZAS,  
SALES DIRECTOR







# Drinkware

2025 NEW ARRIVALS



**BEAST HYDRATION BOTTLE**  
\$  
🌱🌈



**OWALA KIDS TUMBLER**  
\$  
🌱🌈



**VISKI PARAGON STAINLESS STEEL COLLECTION**  
\$\$  
🌱🌈



**GROSCHE INSULATED TUMBLER**  
\$\$  
🌱🌈



**RECYCLED SILICONE STRAW TOPPER**  
\$  
🌱🌈



**MIIR VACCUM INSULATED TRAVEL TUMBLER**  
\$\$  
🌱



**SONOMA BOTTLE CHILLER**  
\$  
🌱🌈



**ASOBU METALLIC PACKAGING FOR THE ON-THE-ROCKS COOLER SET**  
\$\$\$  
🌱🌈



EMERGING BRAND

**GROSCHE DRINKWARE**  
\$\$  
🌱🌈

Grosche offers a range of stylish water bottles and travel tumblers, as well as double-walled glass mugs and coffee/tea accessories. When you buy a GROSCHE product, you're funding 50+ days of safe drinking water for someone in need via the GROSCHE Safe Water Project.



# Drinkware

2025 NEW ARRIVALS



## 2025 SWAG TREND PREDICTIONS

“Championing digital detox through immersive, real-world experiences in 2025 will offer a meaningful escape, whether it’s a curated coffee-tasting, a personalized monogramming event, or an interactive sunglasses try-on.”

JACKIE GREGOIRE,  
SENIOR BRAND STYLIST



**TRAVER ADJUSTABLE BOTTLE SLING**

\$



**PUFFIN DRINKWEAR THE REBEL DRINK SLEEVE**

\$



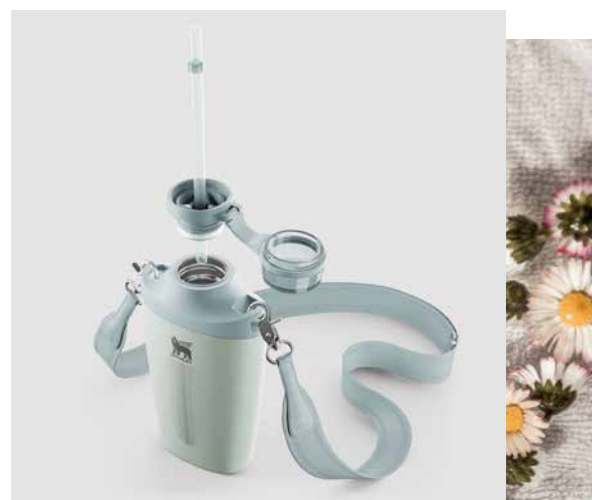
**VOCHILL STEMMED CHILLER GIFT SET**

\$\$



**ACERA TRAVEL TEA MUG**

\$\$



**STANLEY CROSS BOTTLE**

\$\$



**VISKI WHISKEY GLASSES**

\$\$



**11 OZ CERAMIC STACKABLE MUG**

\$





# Drinkware

2025 NEW ARRIVALS



**SILIGRAMS  
ICE MOLDS**  
\$\$



**BATTERY-OPERATED  
MILK FROTHER**

\$



**GOMIST  
WATER BOTTLE MISTER**

\$\$



**PICNIC TIME  
WINE APPETIZER PLATE**

\$\$\$



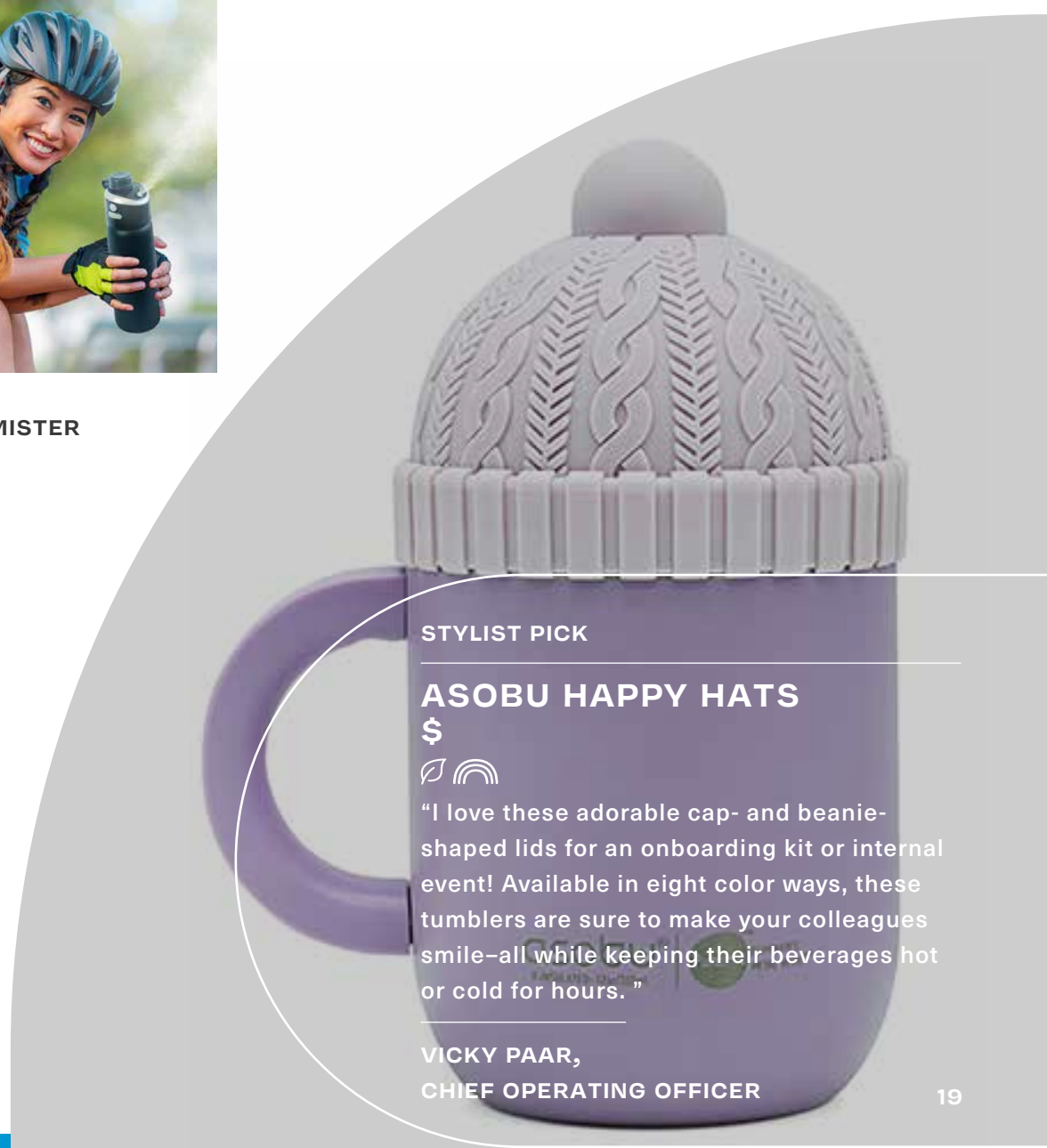
**FELLOW  
PRECISION COFFEE MAKER**

\$\$\$\$



**VINGLACÉ  
WINE SET**

\$\$\$



STYLIST PICK

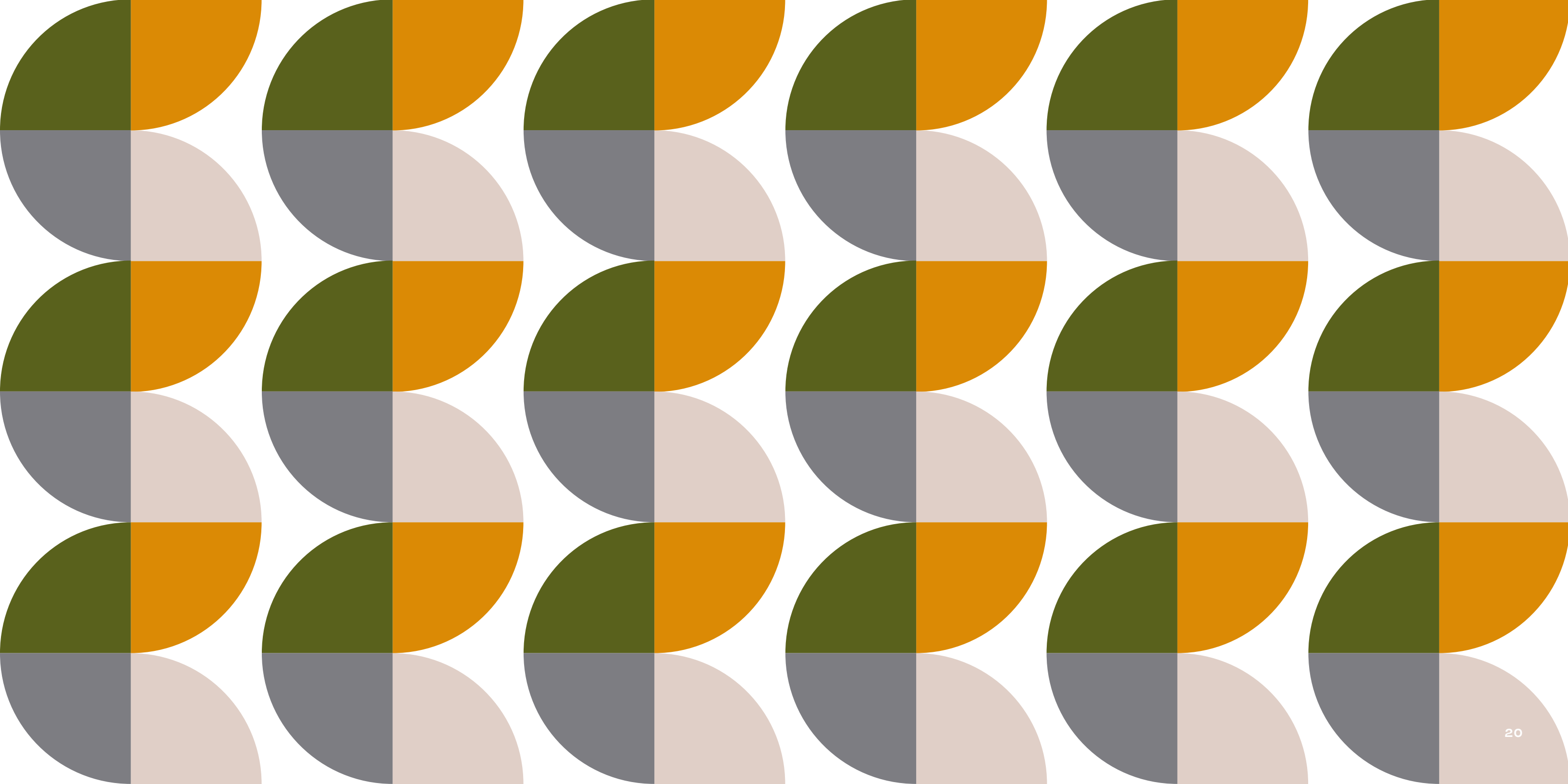
## ASOBU HAPPY HATS

\$



"I love these adorable cap- and beanie-shaped lids for an onboarding kit or internal event! Available in eight color ways, these tumblers are sure to make your colleagues smile—all while keeping their beverages hot or cold for hours."

VICKY PAAR,  
CHIEF OPERATING OFFICER





# Health & Wellness

*“As mental well-being remains a corporate priority, gifts that bring joy mean more than grand gestures.”*

ASHLEY SEM,  
JUNIOR BRAND STYLIST

# Health & Wellness

2025 NEW ARRIVALS



**DELIGHT PATISSERIE  
CUSTOM COOKIE GIFTS**

\$



**THERABODY  
THERAFACE PRO**  
\$\$\$\$



**ALL GOOD  
SUNSCREEN BUTTER**  
\$  
🌿❤️



**BAMBOO BENTO SNAX  
GIFT SET**  
\$  
🌿🌈

EMERGING BRAND

**DELIGHT PATISSERIE**

\$



The France-born founder of DeLight bridged the language barrier when she moved to the U.S. by baking shortbread cookies for her neighbors. Soon a corporate gifting business was born, incorporating customized packaging and logos into her yummy creations. Our test tasters gave DeLight a big thumbs up!



**KASHWÉRE  
EYE MASK**  
\$\$  
🌿🌈



**BAMBOO  
GOLF BUDDY**  
\$  
🌿❤️



**NIKE AIR  
HYBRID GOLF BAG**  
\$\$\$\$  
🌿❤️



**BALA  
HOURLASS ROLLER**  
\$\$  
🌈

# Health & Wellness

2025 NEW ARRIVALS



RUBY MINT  
LOUNGE TOWEL  
\$\$



ALAYA  
CHAMOMILE TEA  
\$



GORDON SINCLAIR SLURPY  
TUMBLER WITH HANGOVER KIT



PUFFIN  
WINE SLEEVE



KOBO  
4 OZ SOY CANDLE  
\$



BULLET 3-PIECE  
RESISTANCE BANDS  
\$



TERRYTOWN  
SHAWL COLLARED MICROFLEECE ROBE  
\$\$



SOMO  
SLEEP FITNESS MASK  
\$\$



## 2025 SWAG TREND PREDICTIONS

“To nurture the health and wellness of employees, we predict more companies will offer onsite massages, guest-led exercise classes, and fun team-building activities like dance workshops or wellness-themed fireside chats.”

ELLIOT GROSS,  
JUNIOR BRAND STYLIST

# Health & Wellness

2025 NEW ARRIVALS



PORT AUTHORITY  
WEARABLE BLANKET  
\$\$  
🌱❤️🌈



SUBLIMATED  
YOGA MAT  
\$\$  
🌱❤️🌈



ON-THE-GO  
DOMINOES SET  
\$  
❤️

STYLIST PICK

## WELLABLE 3-IN-1 FACE AND BODY ROLLER SET

\$  
🌱  
"I tested the jade face roller and it was an instant tension reliever! This set also includes two ice rollers for the body to help soothe the skin. The bamboo handle is both sustainable and durable."

TATIANA GONZALES,  
BRAND STYLIST SUPPORT LEAD



LATHER SOAP BARS  
\$  
🌱❤️🌈

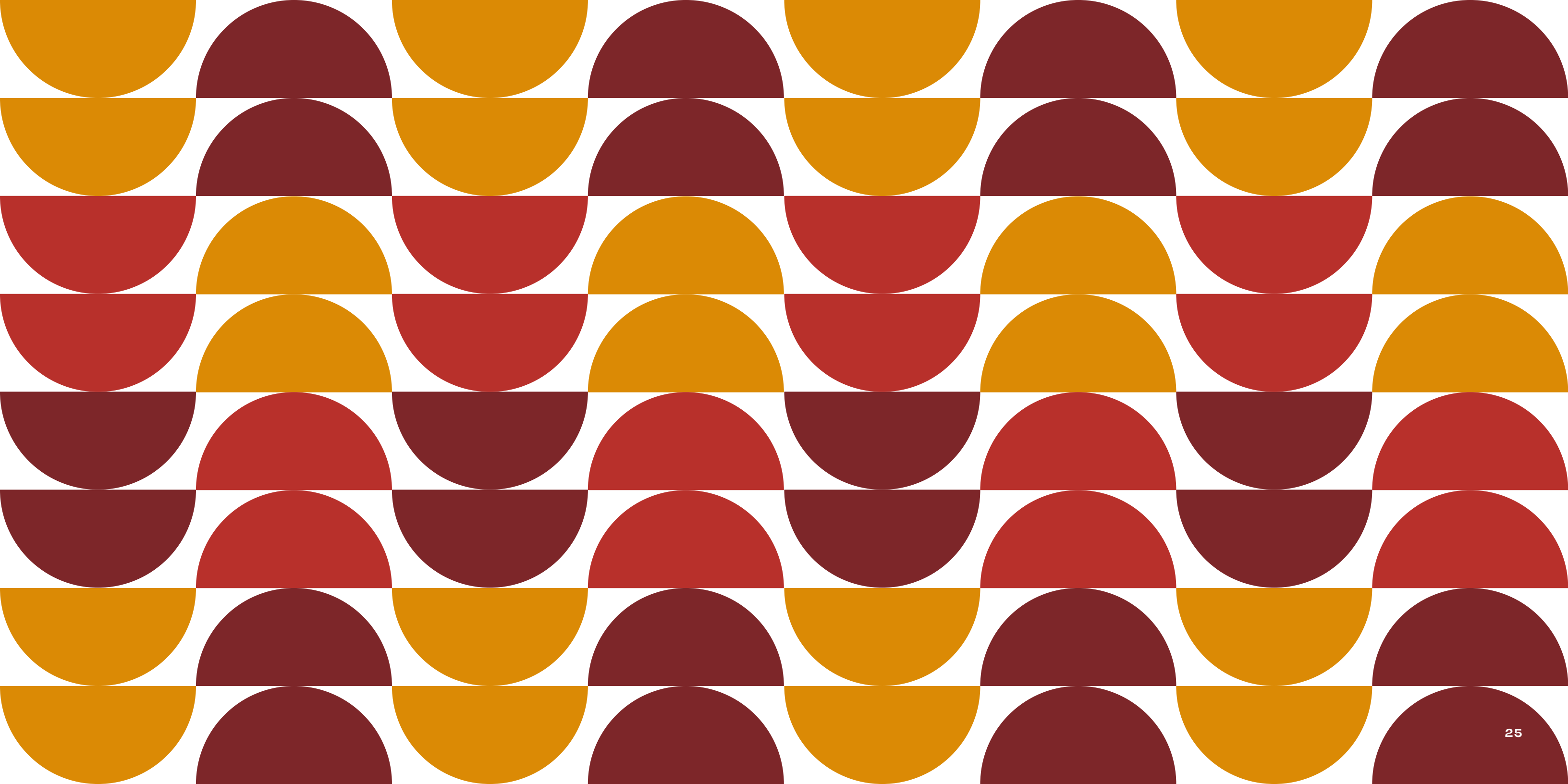


TERRYTOWN  
RECYCLED COTTON VELOUR TOWELS  
\$\$  
🌱❤️🌈



ANECDOTE CANDLES  
JARS AND TRAVEL TINS  
\$\$  
🌱🌸🌈







# Home

*“Swag transforms events into lasting memories, making them feel extraordinary long after the moment has passed.”*

MENA TRIGUEROS,  
SENIOR BRAND STYLIST





# Home

2025 NEW ARRIVALS



**ASOBU  
BESTIE FOOD CONTAINER**  
\$\$



**W&P  
BYO LUNCH BUNDLE**  
\$\$



**BAGGU  
PUFFY SLIPPERS**  
\$\$



**4-IN-1  
BOTTLE OPENER**  
\$



**BLENDI  
PORTABLE BLENDER**  
\$\$



**FABLE  
WINE GLASSES**  
\$\$\$



**2-IN-2 SILICONE  
PET/FLYER DRINKING BOWL**  
\$



**CUISINART RECHARGEABLE SALT,  
PEPPER, AND SPICE MILL**  
\$\$



LATEST INNOVATION

## FLATYZ CANDLES

\$



Introducing the first (to our knowledge) flat candle! Each is hand-crafted and hand-painted, featuring a sleek, minimalist design that commands attention. With a 300-candle minimum, you can create a fully custom design to elevate your event or brand experience.



# Home

2025 NEW ARRIVALS



**BEAST MIGHTY 850 BLENDER**  
\$\$\$  
🌿❤️🌈



**LYNN AND LIANA RESIN COATED ENTERTAINING GLASSES**  
\$\$  
🌿🌸🌈



**MIDNIGHT KITCHEN CUTTING BOARD**  
\$\$\$  
🌿🌸



**APOLIS CROSSBODY BOTTLE BAG**  
\$\$  
🌿❤️🌈

## 2025 SWAG TREND PREDICTIONS

“Building a collaborative culture will be a big theme in 2025. Thoughtfully designed, inclusive swag that celebrates individuality while strengthening a sense of community will cultivate connection and positive energy.”

LISA GRUZAS,  
SALES DIRECTOR



**VISKI CRYSTAL LOWBALL GLASSES**  
\$\$  
🌈



**PREMIUM FUR LINED SLIPPERS**  
\$  
🌿❤️



**19-PIECE TRAVEL TOOL SET**  
\$  
🌿❤️



# Home

2025 NEW ARRIVALS



**GRAF LANTZ  
MERINO WOOL BIN**  
\$\$  
☺



**BARTESIAN  
DUET COCKTAIL MAKER**  
\$\$\$\$



**MEATER SMART  
MEAT THERMOMETER**  
\$\$\$



**MATERIAL KITCHEN  
KNIVES STAND**  
\$\$\$



**SHERPA  
MICRO-MINK THROW**  
\$\$  
☺☺☺



**ETTITUDE  
CLEAN BAMBOO VEGAN THROW**  
\$\$\$\$  
☺☺☺☺



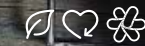
**W&P  
SEAL TIGHT GLASS BOWL**  
\$  
☺



STYLIST PICK

## BKLN BENTO BOX

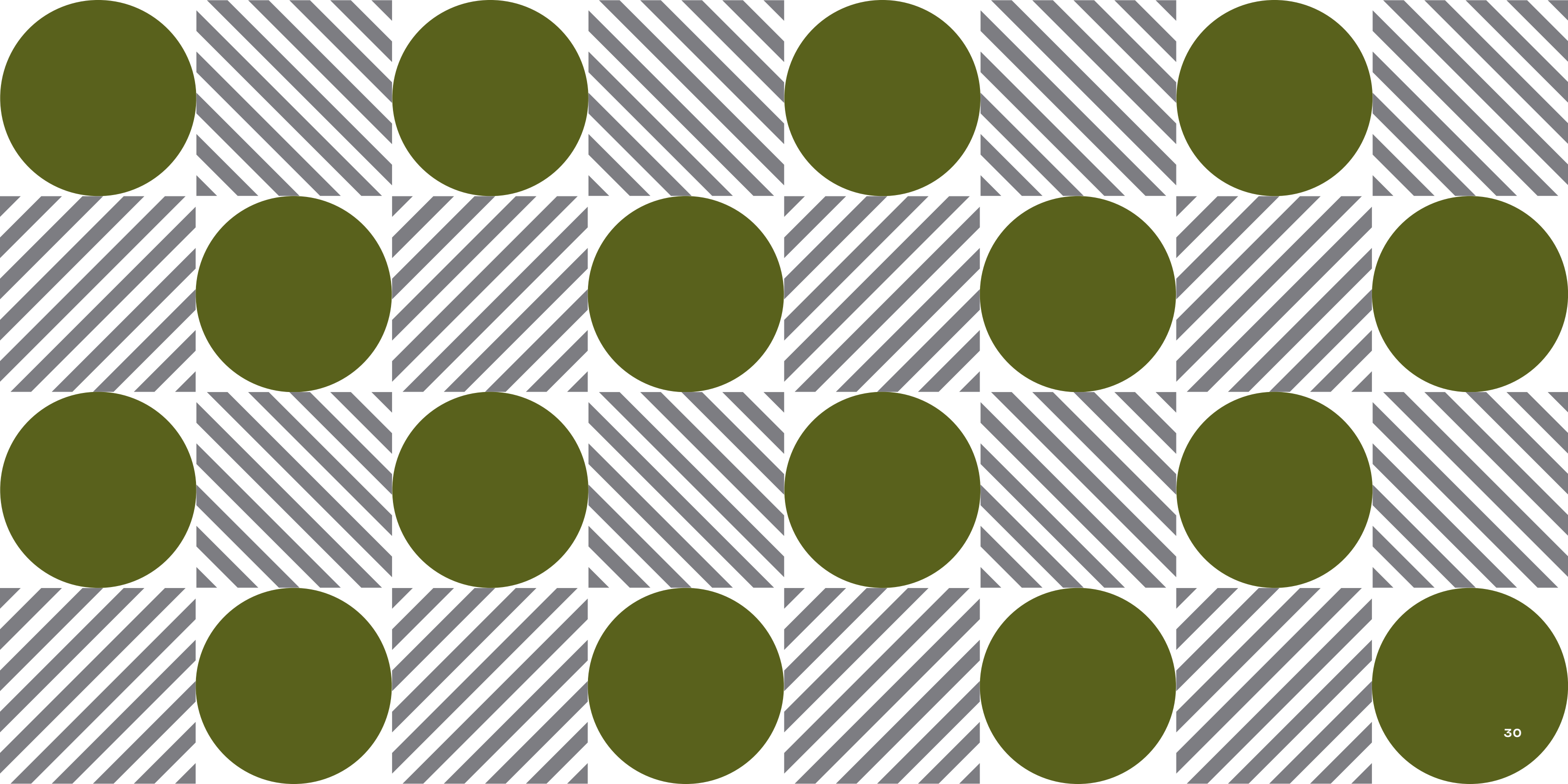
\$\$



"I love the founder's story: trading a shirt for a stainless Bento box on a trip to India to get a rickshaw fixed and falling in love with the box! Made entirely in India, these stackable, 3-layer boxes are practical and stunning in their simplicity."

MELISSA MILLER,  
BRAND SERVICES DIRECTOR







# Eco-Conscious

*“Earth-friendly materials and processes have moved from nice-to-have to must-have for our clients.”*

JACKIE GREGOIRE,  
SENIOR BRAND STYLIST



# Eco-Conscious

2025 NEW ARRIVALS



DAY OWL RECYCLED TEXTILE SLIM PRO  
\$\$\$  
🌿❤️🌈



SUNSKI SUPER LIGHT TERRA SUNGLASSES  
\$\$  
🌿❤️🌈



RAINS INSULATED CARGO JACKET  
\$\$\$\$  
🌿🌈



THE NORTH FACE RECYCLED DOWN PARKA  
\$\$\$  
🌿❤️🌈

## LATEST INNOVATION

### GOATBOOK \$ 🌿🌈

This notebook is truly indestructible: waterproof, tear-proof, light, and bendable—and we really tried to break it! With a fully customizable exterior and spine, this recyclable product will thrive at any outdoor adventure or offsite.



OUT OF THE OCEAN SHOPPER TOTE  
\$  
🌿❤️🌈



WASHAPAPER LUNCH BAG  
\$  
🌿🌸



# Eco-Conscious

2025 NEW ARRIVALS



**SOLGAARD SHORE-TEX PRO BACKPACK**  
\$\$\$\$



**DAIRY DIARY RECYCLED MILK CARTON JOTTER**

\$



**RICHER POORER RECYCLED HOODIES**

\$\$\$



**GOT BAG ROLLTOP**

\$\$\$



**OUT OF THE WOODS COOLER MICROTOTE**

\$



**PAPAYA REUSABLE PAPER TOWELS**

\$



## 2025 SWAG TREND PREDICTIONS

“In 2025, smart, conscious spending will focus on swag that tells a story. Expect to see choices that are eco-friendly, high-quality, and crafted to leave a lasting impression—while minimizing their environmental impact.”

BIANCA SALDANA,  
SENIOR BRAND STYLIST

# Eco-Conscious

2025 NEW ARRIVALS



**YETI  
YONDER 100% LEAKPROOF  
RECYCLED CAP**  
\$\$  
🌱❤️🌈



**CLEAVE RECYCLED  
STAINLESS STEEL BOTTLE**  
\$\$  
🌱🌈



**LUX AND NYX FREEDOM  
FIBER BACKPACK**  
\$\$\$\$  
🌱❤️🌸🌈

**STYLIST PICK**

**ALLBIRDS TREE RUNNERS**  
\$\$  
🌱🌸🌈

"I'd wear Allbirds' upgraded Tree Runners anywhere—from the office to the streets to a holiday trip. With added toe room, extra cushioning, and 18 colorways, this refreshed classic can be branded and is perfect for corporate gifting."

LINDSAY MANNING,  
E-STORE ADMINISTRATOR



**BYBBA  
RECYCLED BALOS BAG**  
\$  
🌱❤️🌸🌈



**BEYSIS  
CARD HOLDER**  
\$\$  
🌱🌸🌈







# Tech & Office



*“Sustainability takes center stage with tech innovation in 2025, with solar-powered gadgets leading the charge.”*

ETHAN NGUYEN,  
BRAND STYLIST ASSISTANT





# Tech & Office

2025 NEW ARRIVALS



**ZAGG**  
DESKMAT WITH WIRELESS CHARGING  
\$\$



**GORDON SINCLAIR**  
FOLDING MEDIA STAND  
\$  
♻️ 🌿



**ACEHIGH**  
TRIPLE BEATS  
GIFT SET  
\$\$\$  
♻️



**RUPT**  
ELEXA POWER BANK  
\$\$\$  
🌿



**XPAND RECYCLED**  
ALUMINUM USB HUB  
\$  
🌿 ♻️ 🌿



**FIND MY KEYS**  
BLUETOOTH TRACKER  
\$  
🌿



**NIXON**  
RIPPER DIGITAL WATCH  
\$\$\$  
🌿



**CROSS CHROME**  
BALLPOINT PEN  
\$\$  
🌿

**EMERGING BRAND**

**RUPT**  
\$\$\$



Rupt specializes in high-quality speakers, headphones, earbuds, and powerbanks, all while prioritizing the planet's well-being. They're transparent about their carbon-neutral impact, with detailed calculations for each product available on their website. Ask your Stylist about the wide range of customization options for both products and packaging!

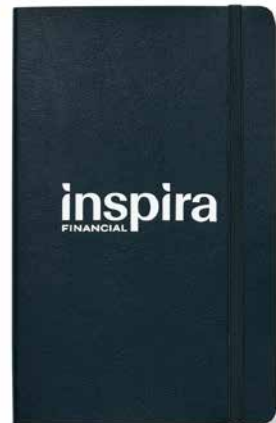


# Tech & Office

2025 NEW ARRIVALS



MOLESKIN  
VEGAN NOTEBOOK  
\$\$\$  
🌱



SWANKY BADGER  
AIRTAG KEYCHAIN  
\$  
🌱❤️🌱



BUSHNELL  
WINGMAN GOLF SPEAKER  
\$\$\$\$



COURANT  
MAG 3  
\$\$\$\$  
🌱🌱

## 2025 SWAG TREND PREDICTIONS

“Hyper-personalized promotional items such as custom-engraved accessories, AI-generated caricatures, or team-designed gear will offer recipients a truly unique and memorable experience.”

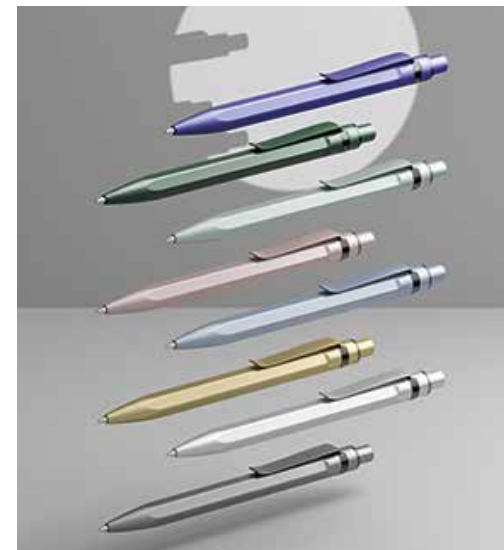
MENA TRIGUEROS,  
SENIOR BRAND STYLIST



SHOKZ  
OPEN RUN HEADPHONES  
\$\$\$



HUE POWERBANK  
WITH WATCH CHARGER  
\$



PRODIR QS50  
SUSTAINABLE PEN  
\$  
🌱🌱



THULE  
POWERSHUTTLE  
\$\$  
❤️



# Tech & Office

2025 NEW ARRIVALS



**EKSTER SOLAR-POWERED TRACKER CARD**  
\$\$  
🌿



**IHOME WIRELESS CHARGING STAND WITH SPEAKER**  
\$\$\$



**MARSHALL SIGNATURE HEADPHONES**  
\$\$\$  
❤️🌈



**AUDEN BAMBOO BLUETOOTH SPEAKER**  
\$\$  
🌿



**BELLROY LITE RECYCLED LAPTOP SLEEVE**  
\$\$  
🌿❤️



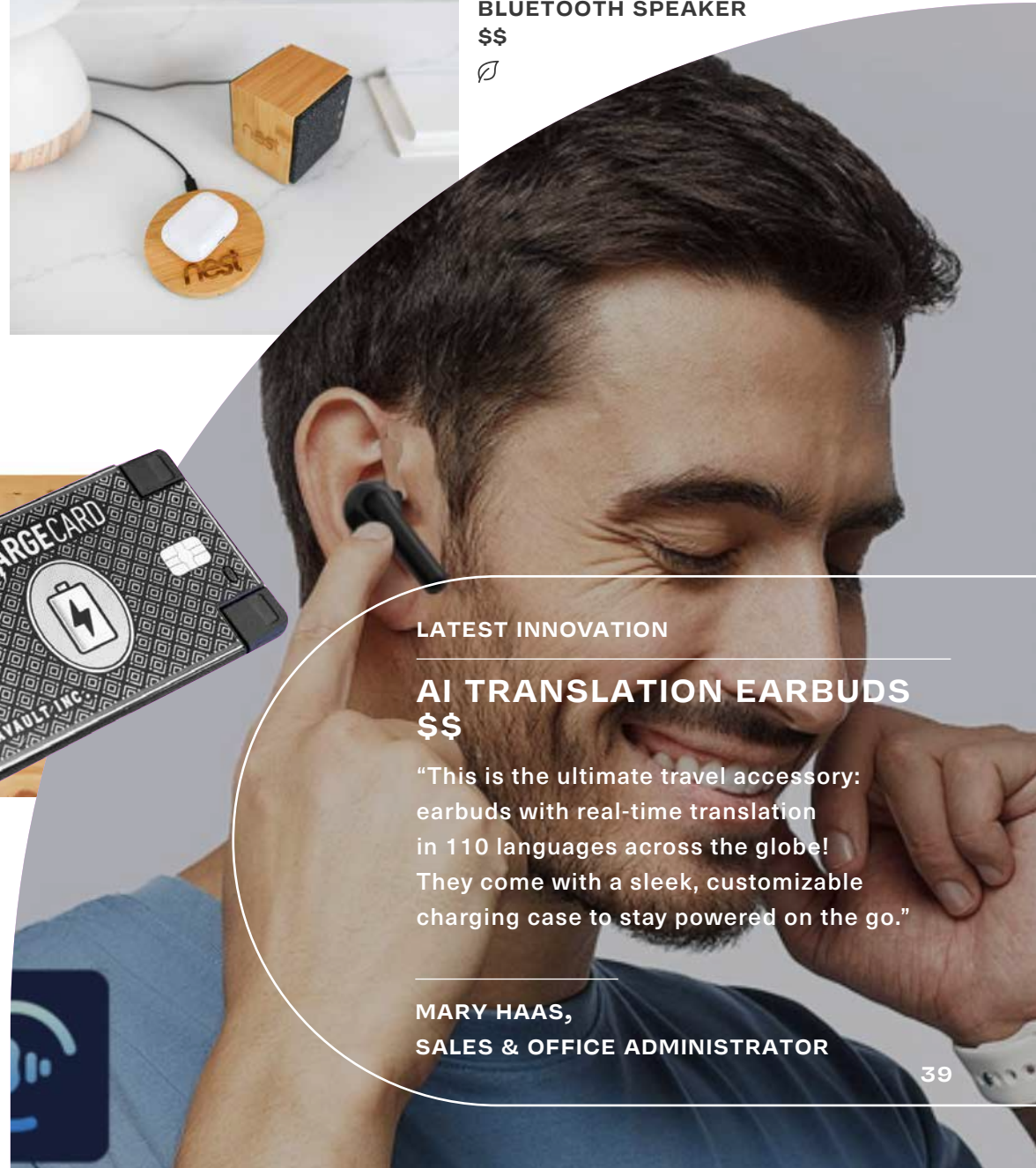
**RUPT 3-IN-1 CHARGING STATION**  
\$\$\$  
🌿



**DAY TUNES KIT**  
\$\$\$



**AQUA VAULT CHARGE CARD**  
\$\$  
🌿🌈



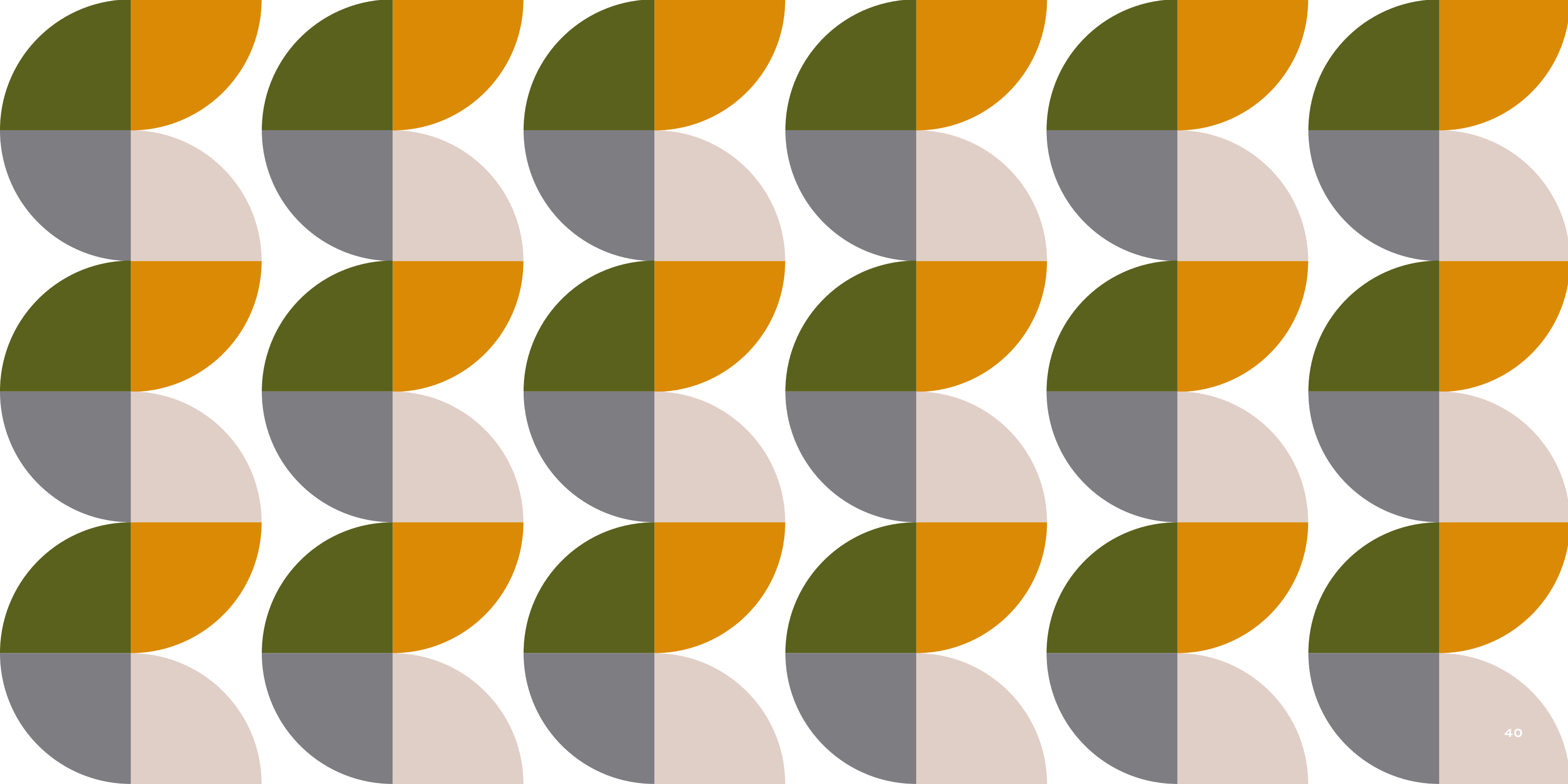
LATEST INNOVATION

## AI TRANSLATION EARBUDS

\$\$

“This is the ultimate travel accessory: earbuds with real-time translation in 110 languages across the globe! They come with a sleek, customizable charging case to stay powered on the go.”

MARY HAAS,  
SALES & OFFICE ADMINISTRATOR







# Brand Together Founders

*“For the first time, we’re excited to dedicate an entire section of this lookbook to our Brand Together platform to showcase companies from underrepresented communities.”*

MIRA PETERSON,  
MARKETING MANAGER

# Brand Together Founders

2025 NEW ARRIVALS



**ANECDOTE CANDLES**  
**JULIE MASKULKA**

Woman-founded Anecdote Candles brings the power of storytelling to fragrance. Each candle is crafted to evoke a cherished memory or spark a new one, offering a sensory experience that transports you to a place of comfort, joy, and nostalgia.

With candles available in three different sizes or multi-packs, Julie's team will craft bespoke brand messaging and designs for your candles using their own AI tool.



**BIJOU CANDLES**  
**JOCELYN & ALAINA DREW**

Founded by real-life partners, Bijou was created to fill a void: a candle that featured "premium ingredients, pop culture references, cool designs, and witchy vibes!" Who knew we needed that?

The candles are not only made of 100% USA grown soy wax and pure cotton wicks, but smell intoxicating and offer an element of entertainment.



**BIRCH BARK COFFEE**  
**MARK MARSOLAIS-NAH-  
WEGAHBOW**

Proudly First Nations-owned and operated, Birch Bark offers premium, Fairtrade coffee that also gives back. With every cup of coffee, you're supporting Indigenous farmers and Birch Bark's Foundation contributes to Indigenous communities across its native Canada.

Their product line features five coffee blends from Medium to Dark to Espresso and Decaf roasts.



**BREVITĒ**  
**DYLAN, BRANDON &  
ELLIOT KIM**

Brevitë was born out of a shared frustration by twins Dylan and Elliot Kim, along with their brother Brandon, who couldn't find a travel bag that fit all their needs.

With sustainability and social impact at the core, they created a line of travel bags and backpacks that are perfect for today's creators and professionals who want style, speed, and organization.



**BYBBA**  
**PAM SEIDMAN**

After 25 years in fashion building iconic brands like Valentino, Express, and Nine West, BYBBA's founder Pam is now redefining everyday essentials with a commitment to style, function, and sustainability.

With sleek, reusable totes and versatile backpacks using eco-friendly materials, each BYBBA piece is thoughtfully designed to empower the on-the-go lifestyle while making a positive impact on the planet.



**ELEMENTAL BOTTLES**  
**SETH INYANG & VINH LIEU**

Having grown up in opposite ends of the world (Seth in the Midwest US, Vinh in Vietnam), their different perspectives shaped a common vision: to elevate everyday life with a stylish bottle that combines fun, function, and gives back.

Discover Elemental waterbottles in all shapes and sizes. Their latest kid's collection comes in vibrant colors and a carrying strap for collecting fun charms!

# Brand Together Founders

2025 NEW ARRIVALS



**EPIC EVERYDAY**  
**CARA JOHNSON-GRAVES & JENAE JOHNSON-CARR**

Cara and Jenae are the dynamic duo behind Epic Everyday, which designs products that spread joy and pride among underrepresented children that rarely see products featuring vibrant tones and textures.

Their unique Mocha Hued Movement was put on the map by their energetic children's clothing and backpack collection, and now extends to totes, blankets, and bath gear for kids.



**FOSSA APPAREL**  
**MICHELLE CHEN**

Fossa Apparel was founded by Michelle Chen and her drive and passion to create sustainable outerwear made with high-quality materials and timeless designs.

Beyond fashion, Fossa Apparel is committed to giving back. Partnering with organizations like World Harvest, Youth Homes Thrift Shop, and Project Lemonade to directly impact communities in need.



**GARNER'S GARDEN**  
**PHILIP GARNER**

Founder Philip Garner envisioned a brand that provides clean, effective products inspired by the beauty and healing power of nature. From oral care to skincare and body care, Garner's products are 100% natural and designed to work for every skin, age, and story.

The newest products include a deodorant and hyaluronic acid-based products for the skin, hair, and body.



**GOLDE**  
**TRINITY MOUZON WOFFORD**

Trinity launched Golde in her one-bedroom Brooklyn apartment with the Original Turmeric Latte Blend and has built a small and mighty team behind this product line of superfood sensations including matcha powders, dietary supplements, a vegan creamer and a clean greens face mask.

Golde's fans line up for these feel-good products so reach out to your Brand Stylist learn more!



**HELLA TEA**  
**CHANTRELLE EDWARDS**

A black woman-owned, Oakland brand, Hella Tea specializes in artisanal tea blends that pay homage to the diverse population of the Bay Area and its undeniable hip-hop culture.

A nod to Bay Area leaders, artists, and influencers, their unique, pun-intended tea blends include Chamo-LA Harris, Huey TEA Newton, M. Tea. Hammer, and Steep Curry.



**LUX AND NYX**  
**LISA HU**

Lux and Nyx is redefining modern luxury with an innovative line of sustainable, multifunctional bags that define office chic, including backpacks, crossbodies, and satchels made for go-getters who demand style and functionality.

Don't miss their newest creation: bags made of freedom fiber, a high-tech material that's completely vegan and eco-friendly.

# Brand Together Founders

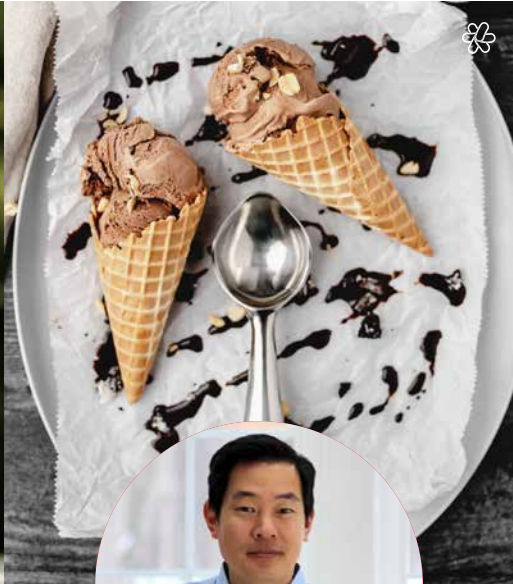
2025 NEW ARRIVALS



**MCBRIDE SISTERS WINE**  
**ANDRÉA & ROBIN MCBRIDE**

Founded by two sisters who came together after years of separation, Andréa and Robin bonded over their mutual love of wine and created three collections: McBride Sisters, Black Girl Magic, and SHE CAN.

The McBride Sisters selected oceanic grapes from New Zealand and the Central Coast of California, where each sister grew up, to create a wide range of fresh, flavorful, elegant wines.



**MIDNIGHT KITCHEN TOOLS**  
**MICHAEL CHOU**

An aerospace engineer by trade, Michael was tired of hurting his wrist scooping hard ice cream for his kids and decided to put his science background to work during the late night hours designing an alternative.

Since Midnight launched the world's first ergonomic ice cream scoop, the product line has grown to include a pizza cutter (Oprah's a fan!), bottle opener, and cutting board.



**NOTO BOTANICS**  
**GLORIA NOTO**

Created by a Beauty industry expert, NOTO uses potent, plant-based ingredients developed for diverse needs and genderless multi-use function. Made in small batches, the organic, vegan, cruelty-free skincare line includes cleansers, moisturizers, serums, and scrubs as well as makeup sticks.

Join NOTO's movement for "radical self-care" that's effortless and honest!



**OHOM**  
**PETER KAO**

Peter Kao, the visionary founder of OHOM, blends thoughtful design with everyday functionality to create home products like mugs, teapots, and even fondue sets! All aimed to enhance modern living.

With a focus on simplicity and sustainability, Peter's innovative creations, like the beloved Ui self-heating mug, also doubles as a wireless device charging pad!



**PARAVEL**  
**INDRÉ ROCKEFELLER**

Paravel is a travel-inspired accessories brand with 100% of products made from recycled and upcycled materials. After launching the world's first carbon-neutral suitcases, they pioneered several chic and sustainable fabrics.

From weekender bags to totes to slings, the entire collection can be monogrammed for the ultimate personal touch!



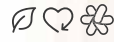
**QUINCE**  
**SID GUPTA**

Why should quality be a luxury? Challenging conventional wisdom that nice things have to cost a lot, Sid started Quince to create products of equal or greater quality than luxury brands at a much lower price.

For corporate brands, Quince delivers decoration options, quality, and sustainable practices across an extensive product line of 100+ apparel, bags, travel gear, throws, and more.

# Brand Together Founders

2025 NEW ARRIVALS



## SOYOUNG CHATHERINE CHOI

A Canadian brand, SoYoung is on a mission to pack people's days (literally) with beautiful and functional products for life on-the-go. The eco-friendly totes, backpacks, and beauty bags were created when she became a mom but have been powered by her journey as a recovering drug addict.

After revealing her journey, Catherine created a WALL OF LOVE for others to share their stories.



## SUPLMNT JAIRUS MORRIS

The first Black-owned water bottle company, SUPLMNT brings together premium materials and minimalist design to deliver hydration solutions that look as good as they perform.

Crafted by founder Jairus Morris, these stainless steel 24 oz water bottles and 20 oz tumblers keep drinks hot for 12 hour and cold for 24 hours with a leak proof design that is meant to go wherever you do.



## TREJOS SPIRITS DANNY TREJO

A Los Angeles institution, Danny Trejos' Tacos restaurant spawned a line of hot sauces, hot honeys, coffee beans, and a cult-favorite Danny Trejos Donut Shop.

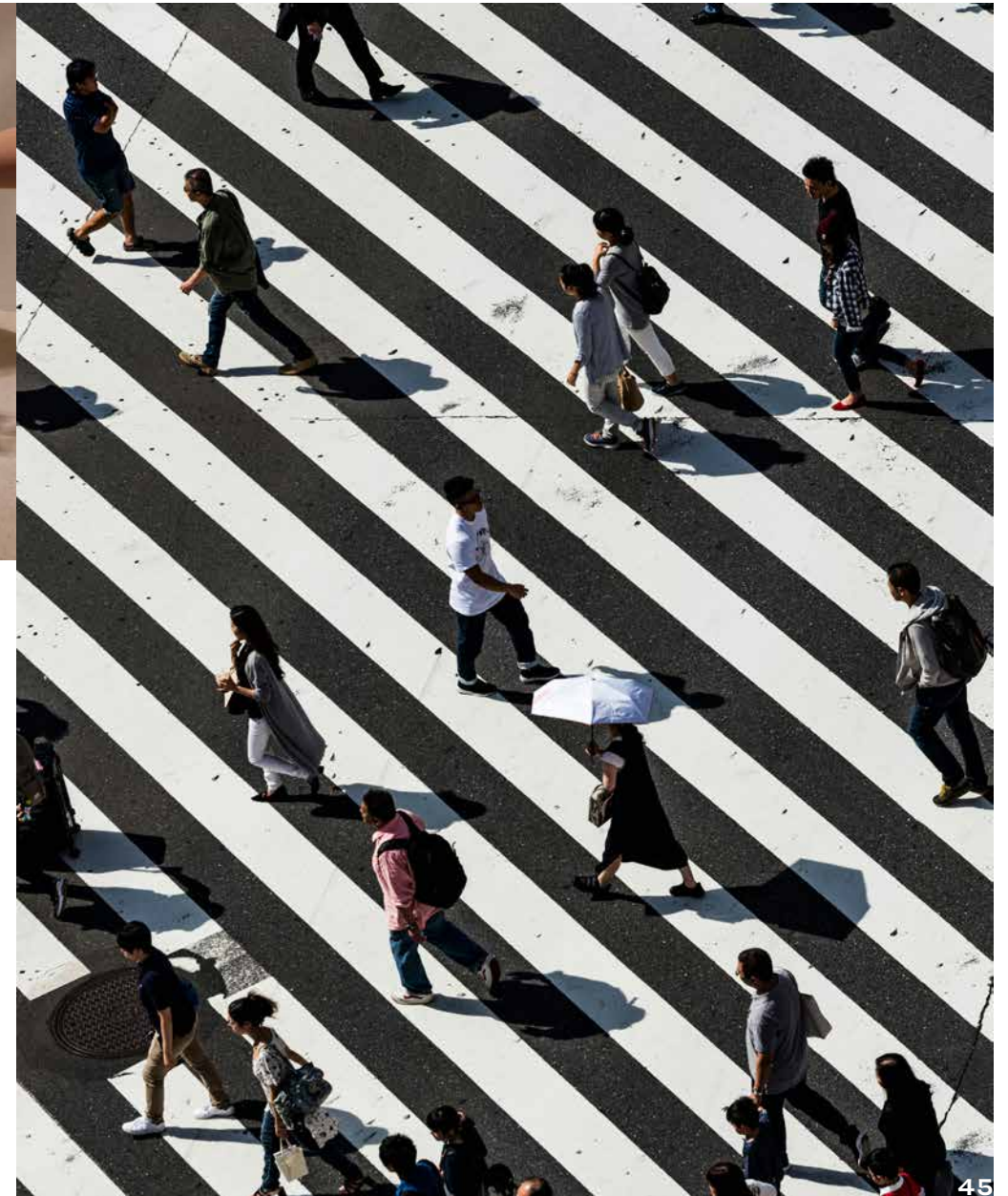
Danny's latest business is Trejos Spirits, a line of zero-proof tequila, gin, and whiskey alternatives. Jump on the non-alcoholic wagon with some serious street cred!



## YIELD DESIGN CO RACHEL GANT

YIELD glassware and candles are sleek, modern products designed to use and display. We featured the pour-over carafe and double-walled glasses in our 2024 Holiday Trends lookbook and our clients took note!

Co-Founders Rachel Gant and Andrew Deming met at arts school in San Francisco and their designs have been featured in Dwell, The New York Times, and more.



GLOBAL BRAND STYLING | SWAG FOR GOOD | EMPLOYEE OWNERSHIP

THE  
CreativeMC  
DIFFERENCE

# Global Brand Styling



## Style + Global Reach

Where your brand objectives meet the latest trends is where you'll find our comprehensive Brand Styling Services. The only industry player with a sister company in Europe (Prague, Czechia), our one-stop-shop can cover your needs worldwide.



# Swag for Good Commitment



## Environmental Impact



For every client eco-friendly product order, CreativeMC plants trees through our corporate partnership with One Tree Planted.



We also facilitate the donation and/or recycling of obsolete swag through our partnership with Swag Cycle.



CreativeMC is Platinum Certified through the Green Business Bureau, reflecting our planet-friendly practices throughout our day-to-day operations.

## Societal Impact



From B corporations to 1% for the Planet members to Vendors who contribute a portion of profits to causes like animal rescues and children's issues, our partners and our team are deeply invested in supporting their communities.

## Minority Community Impact



Through our Brand Together platform, we have reached out to and secured partnerships with over 100 businesses owned or led by underrepresented communities. We actively promote these brands across all of our platforms and in partnership with our clients, are investing in their success.

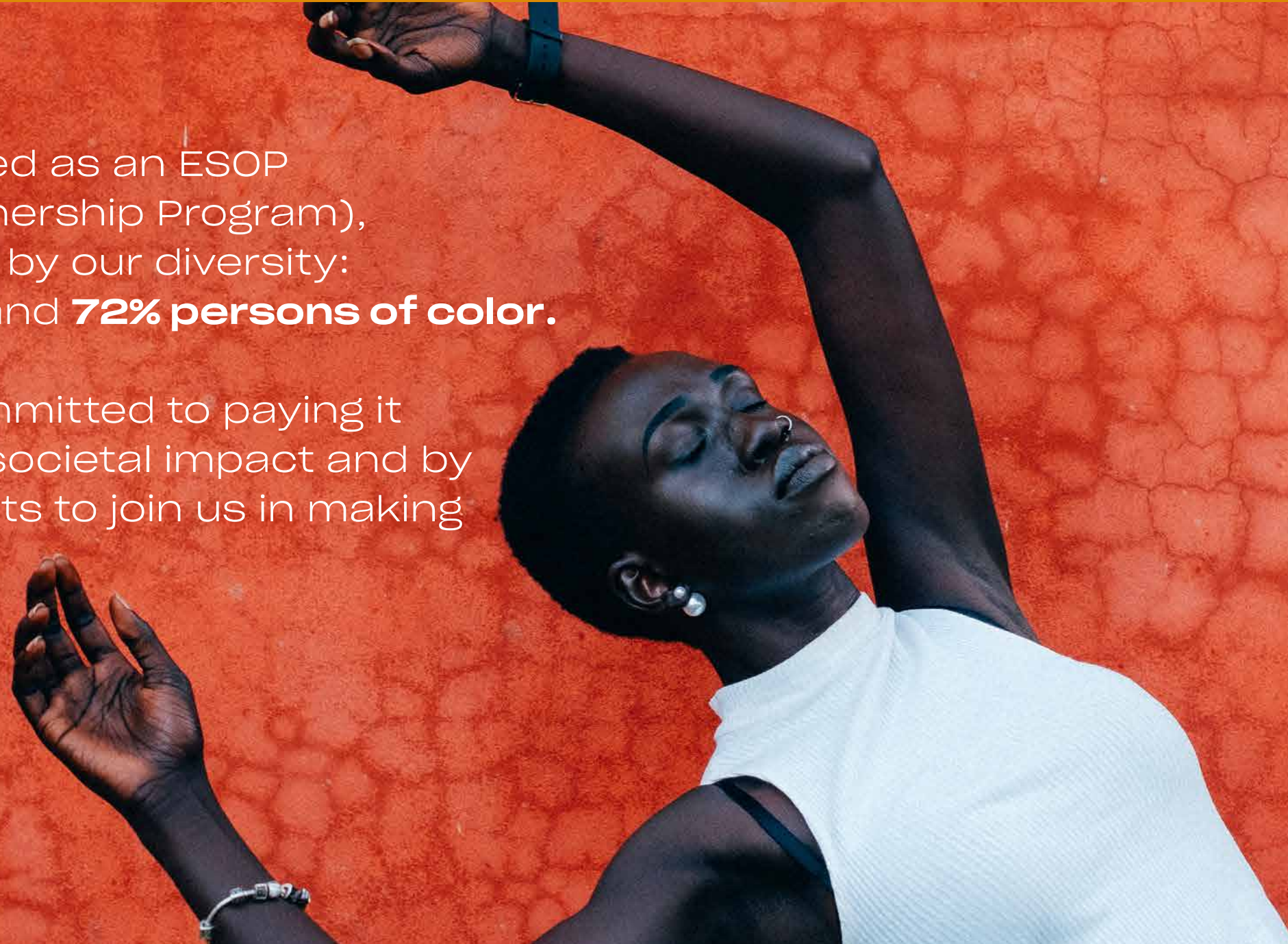


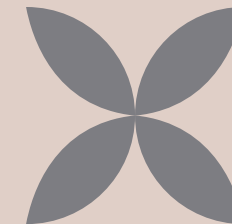
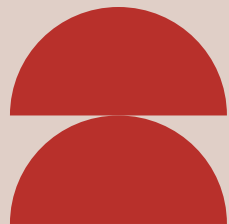
# Employee Ownership



100% employee-owned as an ESOP (Employee Stock Ownership Program), our culture is defined by our diversity: we are **63% women** and **72% persons of color**.

As owners, we're committed to paying it forward through our societal impact and by encouraging our clients to join us in making a difference.





**Together, we'll  
make your brand  
unforgettable  
in 2025!**



**CREATIVE  MC**

**CREATIVEMC.COM  
415.941.4000**

**SAN FRANCISCO |  
SACRAMENTO | PRAGUE**

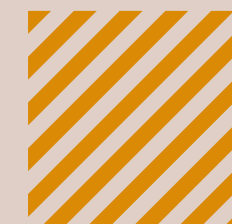
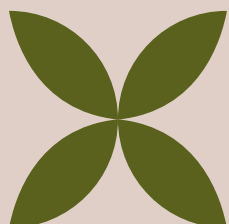


Photo by Jonah Reenders